



# how we can serve you

SSF is founded on our passion for European vehicles. Our single pursuit has been to earn the loyalty of like-minded enthusiasts who service these vehicles; our efforts entirely on delivering the most efficient and rewarding sales process and support for independent installers.

Since its inception in 1976, SSF has steadfastly assembled the largest catalog of highest quality OEM European parts in the nation. And with the strength of our partnerships with Europe's largest parts distributor, WMSE, and Global One Automotive, a German-based international automotive alliance, SSF brings you the most dependable brands and highest quality precision-tested components from around the globe!

At SSF we're proud to continue our mission; remaining dedicated to preserving the spirit in which we started – staying true to our customers, and true to our European Heritage!



South San Francisco, CA  
Carson, CA  
Irvine, CA  
Las Vegas, NV  
Los Angeles, CA  
Kennesaw, GA

Oakland, CA  
Phoenix, AZ  
Pompano Beach, FL  
Norcross, GA  
San Diego, CA  
Van Nuys, CA



european parts masters

# SSF



Dear European Workshop,

Thank you for considering SSF Imported Auto Parts LLC as your partner in the automotive parts industry. Whether you've used us in the past or have never heard of SSF before, we would love the opportunity to serve you.

SSF specializes in OE, OEM, and Aftermarket replacement parts for European vehicles, with a focus on German, Swedish, and British brands. Since our founding in 1976, we've been committed to supporting professional repair facilities nationwide. What began as a small family-operated business has grown into a leading distributor with multiple warehouse locations—yet we've stayed true to our roots, continuing to provide personalized service and trusted support.

At SSF, we view our customers as partners. Our goal is to help you grow your business by offering not only high-quality parts, but also the tools, knowledge, and service to enhance your operations and meet your customers' needs.

To further support your success, we proudly offer free shipping on all orders over \$125—a benefit designed to improve your margins and streamline your supply process.

To get started, scan the QR code below to set up your SSF account. This is a quick and easy setup process which will have you ordering parts by the next business day.

We look forward to working with you and becoming a valued part of your business journey.

Welcome to the SSF family.

Warm regards,  
Doug Petersen



Vice President of Sales  
**SSF Imported Auto Parts LLC**  
ssfautoparts.com



**APPLY FOR  
AN SSF  
ACCOUNT**

**800.203.9287**

Audi | BMW | Jaguar | Land Rover | Mercedes-Benz | MINI | Porsche | SAAB | Volkswagen | Volvo

Corporate  
Headquarters

437 Rozzi Place  
South San Francisco, CA 94080  
800.203.9287  
SSFautoparts.com



MEMBER  
**WMSE**